

PRODUCT MANAGER

Recruitment Brochure
October 2026

SPEAK  LIFE

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Product Manager

Hours: 37.5 hours per week

Location: the Speak Life Studio, Eastbourne. This is not a hybrid or remote role.

Reports to: the Head of Media Production

Salary: £29 - £35k per annum, depending on experience

Closing date: 9am Wednesday 4th November 2026

Speak Life are pioneer missionaries to a post-Christendom, digital age. Our style is bold, imaginative and disruptive and our content seeks to be doctrinally rich, relentlessly Christ-centred, grace-filled, digitally savvy and culturally aware.

Over the last few years we have been honing our strategy to share Christ — beginning with the “Fast & Wide” of YouTube and other social media and drawing people into a more thoughtful space we call the “Slow & Deep”. This is where our online course, 321, sits, and where other courses, like the evangelistic Bible overview course (working title “Through the Bible”) will live. It’s a place where currently over 47,000 online users explore “life according to Jesus” while well over thousand churches run 321 in person. And those online users are becoming in-person seekers, and church-goers, and disciples. It’s thrilling! And we want to see more of it—multiplying our reach in the Fast & Wide and our resources in the Slow & Deep.

The Product Manager role has been key to the growth of 321 and there are exciting opportunities to reach hundreds of thousands with our latest course, “Through the Bible”, which we are now trialling. We want someone who loves Jesus, loves his mission, and has a vision for what product management can bring to the Speak Life ministry in the Slow & Deep. Can you turn vision into a practical roadmap for our digital products and then lead a team to bring these to life? Are you able to gather high quality feedback from the people who use our content and then apply your analytical skills so that courses such as 321 and Through the Bible become ever more effective in communicating the good news of Jesus? If so, we’d love to talk to you!

Glen Scrivener

CEO



The impact you will have

The Product Manager takes on ownership of the 321 course and its development roadmap. It's been three years since 321 was launched and the feedback (including independent research) has been overwhelmingly positive. Since October 2023 we have had five product improvement releases and we continue to see opportunities for making the course more effective, both as an online course and as an in-person course. Amongst your first tasks will be taking ownership of the 321 development roadmap and managing the projects which bring this to life.

Alongside 321, this September we have put on limited release the first part of our online evangelistic Bible overview course, "Through the Bible". The prototype module, "The Beginning" which takes the viewer through Genesis, is being trialled by around 100 churches and a number of online users this autumn. Using feedback from these first experiences of the prototype, you will take the lead in directing development of the production release of The Beginning in the summer of 2027. This is an unusual and exciting opportunity for the right person.



The Role

What is Speak Life looking for in a Product Manager?

- The Product Manager (PM) brings strategic vision. The PM crafts the product vision, turning innovative ideas (which may have come from someone else) into tangible products that make sense to users. There is a visionary element to this: the PM should aim to anticipate market needs and user expectations.
- The PM takes a user-centric approach. At the heart of the role is a commitment to enhancing user experience. The PM gathers user stories and feedback to understand the user experience and turns this into information to guide further development.
- The PM is in tune with the digital zeitgeist and has a sense of how the ground is shifting across our digital mission map.
- The PM has technical acumen. While he/she may not be a developer, the PM's understanding of technology allows them to communicate effectively with developers and contribute to the technical aspects of product development.

The Product Manager's job includes:

- Strategic planning: crafting a comprehensive product roadmap that aligns with Speak Life's goals and market demand.
- Market research: conducting market research to identify user needs, market trends, and potential challenges.
- Cross-functional leadership: project-managing small cross-functional teams, including writers, content producers, and marketers, to ensure cohesive product development and execution.
- Product vision: working with the CEO in defining the product vision and ensuring that each aspect of the product supports this vision.
- Lifecycle management: overseeing the entire product life cycle, from concept through development, launch, product enhancements and eventual retirement.



About Speak Life

Speak Life's mission is to captivate both church and world with the love of Jesus. We want to

- fill the church with good news for the world and point the world back to its true home in the church.
- proclaim a faith-filled life and a live-able faith.
- do all this at the intersection of the digital and the physical – the place where we all now live.

We've become pioneer missionaries in this digital and post-Christian world, forging a route for today's seeker from the internet's "Fast & Wide" to a digital "Slow & Deep" space, and from there to physical church. In the Fast & Wide we engage with the largest social media platforms in the world, reaching millions each year on YouTube and Instagram.

It is in the Slow & Deep space, however, that we feel we make our most distinctive contribution. Here we offer captivating, thoughtful and Christ-centred pathways to faith that make sense in a digital age. In this space over 47,000 people have now registered for our unique online evangelistic course 321, more than 1,200 in-person 321 courses have been hosted by churches and in the autumn we will be piloting our next Slow & Deep product. We are hearing of more and more people like Katie who recently left this message on our 321 platform: "I was struggling in my faith, falling into sin ... This course has fired up my heart for Jesus again ... It's encouraged me to dedicate my life to Christ and not the world. It has also helped me in gaining the courage to start going to church."

The opportunity is huge and that is why Speak Life is now preparing for growth. In this next phase, we are narrowing our focus, reorganising our team and refining our operational processes. Finding the right person to become our Product Manager is an essential part of this.



Speak Life Distinctives

Speak Life's distinctives are an inspiration to us. We are ...

Christ-centred and all-of-life

The doctrine of "Christ alone" is not a narrow insistence because Christ is not narrow. He's cosmic. Jesus is not a bridge we cross so that we get what we really want (other-worldly blessings). When we come to Christ we get him and through him we look again at the whole of life: seeing a captivating vision for God, the world and ourselves.

Evangelistic and church-facing

Following Ephesians 4:10-11 we see the work of evangelism as primarily equipping the church for her work of evangelistic service. Church is God's mission strategy for the world. Therefore we do not turn our back on the church and strike out into the world. Instead we speak life to the church that the church might speak life to the world.

Biblical and creative

There is no trade-off between biblical faithfulness and creativity. The Bible is creative. Profoundly so. To be biblical is to tell the Jesus story in compelling and captivating ways (just like the Scriptures do it).

Weird and welcoming

We do not so much believe in "stepping stones" from the non-Christian world to the Christian. We don't try to persuade by being similar to the world, we persuade by throwing open the doors of our distinctively strange Christian house and saying, "Come inside. It might look weird, but you're very welcome. In time we trust you'll see an internal logic and beauty to the whole thing."

Proclaimers and story-tellers

Being creative is not the 'softly, softly' approach in evangelism. We don't really do 'softly, softly.' Actually story-telling is the most uni-directional form of communication. If I immerse you in a story I don't just take the moral or intellectual high ground, I take all the ground. I surround you with a whole new world and say 'Look again!'



Thoughtful and heart-driven

We believe strongly that Jesus answers the questions of the most serious intellectual. We are committed to giving ‘reasons for the hope we have’ (1 Peter 3:15). But we’re also convinced that humans are heart-led creatures. As Ashley Null has said: “What the heart loves, the will chooses and the mind justifies.” Without a heart-captivating vision, no-one changes their mind.

Evangelistic and pastoral

Evangelism is pastoring non-Christians. Pastoral care is evangelising Christians. We must never divorce the seeking of lost sheep from the shepherding and protection of them. Instead we evangelise the people of God with the good news of Jesus and we pastor our friends and neighbours, pointing them to the Good Shepherd. Evangelism and pastoral care are the very best of friends.

Urgent and at peace

All is lost apart from Christ so we implore the world: “Be reconciled to God!” (2 Cor. 5:20). At the same time we do so as those who are new creations (2 Cor. 5:17). We ourselves are at peace and reconciled (2 Cor 5:18-19). We are not guilted into evangelism, instead we are liberated when we see the goodness and power of the good news. We want believers feeling they want to share Jesus, not simply that they ought to.

Confessional and ecumenical

We know what we think — coming from a reformed evangelical context, firmly anchored in the solas of the reformation (Christ alone, Grace alone, Faith alone, Scripture alone, God’s glory alone). But we also work broadly within UK evangelicalism and beyond.

Ancient and modern

Too much of what passes for theological conservatism is really social conservatism and fear of the new. Conservatives seem happy to use ‘modern media’ as long as it’s the ‘modern media’ used by their heroes from another century. But just as Luther made use of the new technology (printing) and birthed a reformation, we want to use the media of our day to unleash the good news on a desperately needy world.



So what does this look like? It looks like engaging with culture and seeing everything through the lens of Jesus. It looks like being welcoming and gracious with both seekers and believers. It looks like having hearts full of love for Jesus so that it spills out to others, helping them to fall in love with Jesus too, not because of what He can do for them but because of his extraordinary love for them.

Our values

Grounded Faith

We earth our Christian faith in our everyday work. We centre ourselves on Jesus when thinking, speaking, acting and praying.

Competitive esteem

We love one another as image bearers of Christ. We outdo one another in showing honour in all things.

Gracious Reflection

We are accountable to one another in grace and humility. We are teachable and seek to learn at every opportunity.

Planned spontaneity

We build in time and space to increase creativity. We are nimble in response to the changing world around us.

Excellent iteration

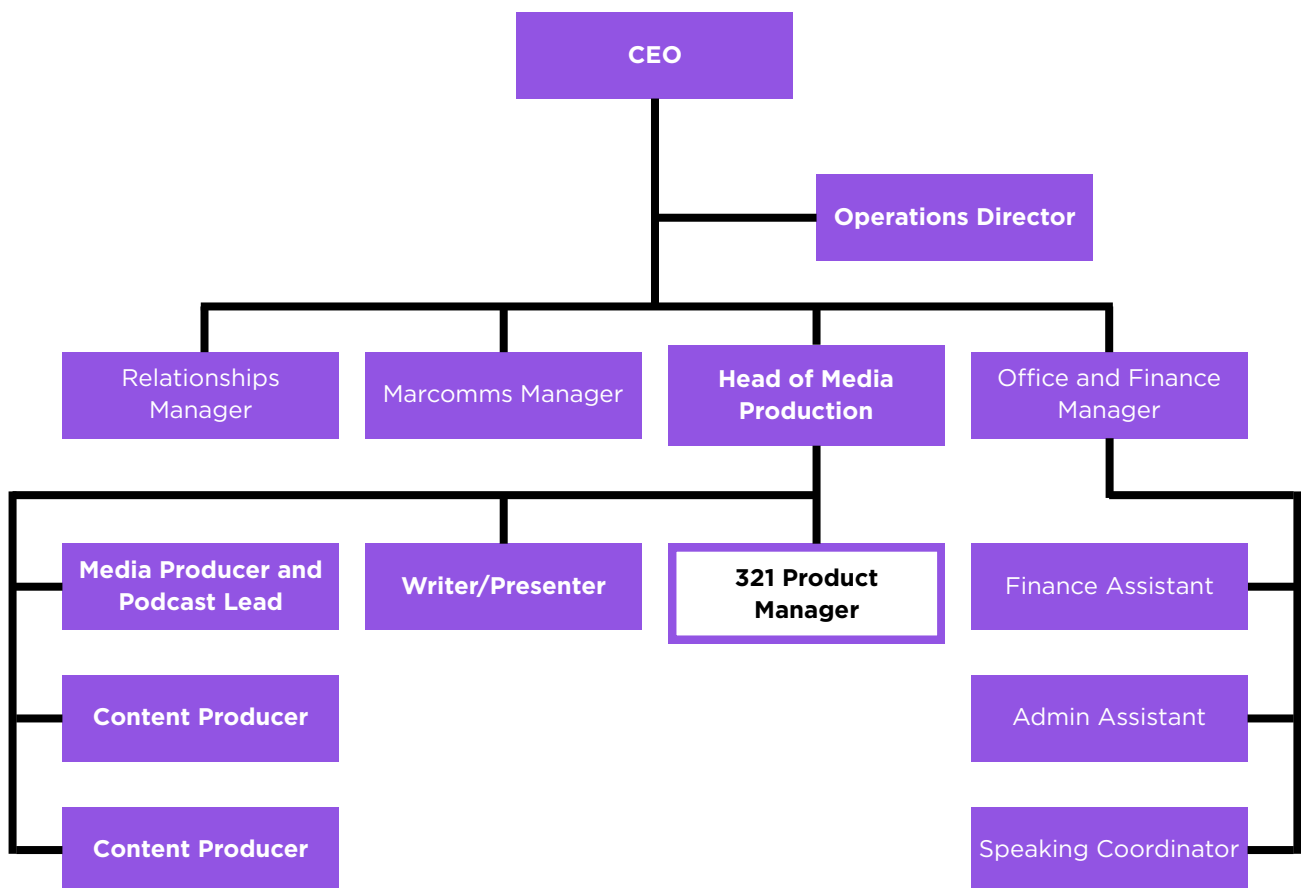
We are active improvers, clear eyed about what we've produced. We always seek to give our best offering to the Lord.



Where you fit into the team

As Product Manager you will work as part of the media production team, reporting to the Head of Media Production.

Speak Life organisation map



About you

We are looking for a Product Manager who

- Has vision for the part Speak Life's digital products have to play in Christ-centred mission
- Has a real enthusiasm for improving the user experience for those served by Speak Life
- Will enjoy taking responsibility for Speak Life products: in the first instance these will be the 321 and "Through the Bible" online evangelistic courses
- Is able to describe the impact of investment in our digital products using both qualitative and quantitative data
- Is a leader and will further develop the product management culture within Speak Life
- Is adaptable, innovative and forward-looking and takes the initiative in improving processes.
- Enjoys working as a part of a team.
- Knows how to challenge with grace and can manage creative differences to reach great outcomes.
- Prioritises well and, where necessary, ruthlessly.
- Is whole-hearted in their commitment to Speak Life's mission and enthused by our values.
- Is an active and mature Christian seeking to live a life of faithfulness.



The skills and experience we are looking for in the Product Manager:

Skill/Experience	Essential	Desirable
You have proven experience as a Product Manager		✓
You have a sound understanding of the product management life cycle, from ideas generation and requirements definition to product development, release, product iteration and product retirement	✓	
You have a good appreciation of today's digital environment, including application technologies, UX/UI considerations and digital engagement trends	✓	
You are able to manage contractors for tasks such as independent research and coding	✓	
You have an analytical mindset and are able to assimilate data from a variety of sources, draw conclusions and communicate these clearly	✓	
You have a strategic mindset and, with proven project management skills, are able to craft and drive operational plans	✓	
You are able to influence at Director and Board level	✓	
You are process-minded and are able to design, implement and improve ways of working	✓	
You are resilient, adaptable and able to respond positively to shifting priorities	✓	
You are a capable communicator, through both the written and spoken word	✓	
You are a fast learner	✓	



Terms and Conditions

Salary: £29k - £35k depending on the experience of the successful candidate.

Hours: 37.5 hours per week.

Location: the Speak Life Studio, Eastbourne. This is not a hybrid office/home working role.

Holiday entitlement: 29 days plus bank holidays.

Pension: a contributory pension scheme with a minimum employee contribution of 3%. Speak Life contributes 5% of qualifying earnings.

Other benefits: long service leave; life assurance of 4 times salary; employee assistance programme including virtual GP; financial coaching funded by Speak Life.

How to apply for this role

Since Speak Life is a Christian charity which sets out to love Jesus and share Jesus, this post is covered by an Occupational Requirement under Part 1 of Schedule 9 to the Equality Act 2010. The successful candidate will be a practising Christian with a personal commitment to our Doctrinal Basis, active participation in a local church and a readiness to take part in prayer and worship with the Speak Life team.

If you would like to apply for this role please follow this [link](#). You will be asked to submit a CV outlining your career history to date and to write a piece outlining how you meet the person specification and your reasons for applying. Note that you must have the right to work in the UK: Speak Life does not sponsor visa applications.

Applications close at 9 am on 4th November and we will short list candidates shortly afterwards. Interviews will take place in-person in Eastbourne on 18th & 20th November.

